



THE HEARTS & HOMES
HONORS

NOVEMBER 12, 2009

*A celebration of those who devote their
lives to the betterment of children*

AN EVENING TO BENEFIT:



Hearts & Homes
for Youth

2009 SPONSOR PACKET



"As If They Were Our Own"

Dear Friend,

On November 12, 2009, Hearts & Homes for Youth will host its second annual benefit to celebrate the spectacular accomplishments of those who have dedicated themselves to helping Maryland's most at-risk youth. The evening will once again help to shine a light on many incredible people, including members of our own staff, who give so selflessly every day for the betterment of others.

Hearts & Homes for Youth exists today because of the tireless efforts of those who have invested in our mission since our inception in 1964 through financial or material contributions, paid or volunteer services or simply through words of encouragement. However, there is still much to be done to ensure that our youth continue to receive the quality services and support that they need.

To those who sponsored our first annual HONORS last year, thank you is simply not enough to express our gratitude. Your support is helping to shape the lives of the troubled and at-risk youth we serve every day.

To our 2009 sponsors, as you consider whether to support this great cause through your sponsorship, we hope you will consider how this opportunity will help enrich the lives of so many under-served and at-risk youth here in Maryland. You may consider supporting this cause by getting involved as a member of our Host Committee, by making a financial contribution, or simply in attending the event.

We have a variety of new sponsor benefits this year, as detailed in the following pages, and we look forward to announcing our next round of deserving honorees in the coming weeks. We would be privileged to include you and/or your organization as one of our sponsors. Together, we can truly make a difference.

I thank you in advance for your consideration of this opportunity and I look forward to seeing you in November at the 2009 Hearts & Homes HONORS.

Sincerely,

A handwritten signature in black ink that reads "Rex Smith". The signature is written in a cursive, flowing style.

Rex Smith, President and CEO
Hearts & Homes for Youth

To purchase a sponsor package now, click here to go to our secure site: [Sponsor Here](#)



THE HEARTS & HOMES HONORS

November 12, 2009

BETHESDA NORTH MARRIOTT HOTEL & CONFERENCE CENTER

The Hearts & Homes HONORS is a celebration of individuals who share the vision to advocate and protect Maryland's most at-risk youth. The 2008 honorees included John Walsh, Cal Ripken, Sr., Doris Buffett, The Honorable George B. Rasin and Ms. Juli M. Wyatt, J.D., who have all shown a devotion to the betterment of children in extraordinary ways. **This year's benefit promises to once again be a star-studded event to support the programs of Hearts & Homes for Youth.**

Guests will enjoy cocktails, hors d'oeuvres, a sit down dinner and a wonderful program, including a fast-paced live auction to support the youth in our program.

As a sponsor of the 2009 HONORS, **your investment will directly support our mission of helping troubled children and youth become independent, productive adults.** Proceeds from the event will go directly to the group homes, therapeutic recreation programs, services and educational support that are critical to the future success of Hearts & Homes for Youth.

Additional sponsor benefits are outlined on the following pages. To purchase a sponsor package now, click here to go to our secure site: [Sponsor Here](#).

ABOUT HEARTS & HOMES FOR YOUTH

Originally known as the Boys' Home of Montgomery County, Hearts & Homes for Youth began its long history of helping youth in need in February, 1964, when a group of dedicated individuals began a quest to change the way that troubled and at-risk young men were viewed and treated.

Now, more than 40 years later, Hearts & Homes for Youth has served over 30,000 boys and girls throughout Maryland who are neglected, abused, abandoned, homeless or otherwise at risk. With the support of professionals, government agencies, community groups and individuals who share in our vision, our services have grown to include the only shelter in Maryland specifically for kids, seven group homes, therapeutic foster care, independent living, and a special home for pregnant and parenting teens. Learn more about our organization at www.heartsandhomes.org.





PREMIER SPONSOR BENEFITS

\$20,000

This sponsorship opportunity includes the most comprehensive list of opportunities for exposure. Your organization will receive excellent targeted visibility with an expansive, educated audience from Maryland and Washington, D.C. Hearts & Homes for Youth is a 501(c)(3) non-profit organization.

As a Premier Sponsor, your organization will receive:

- Top billing as Premier Sponsor of the Hearts & Homes HONORS
- Your company's name and logo prominently displayed on all event print and promotional materials, and prominently displayed during the evening of the event
- 20 invitations to the evening's event (two full tables), with preferred seating
- A special opportunity to meet with keynote speakers and VIPs
- A full-page color advertisement in the HONORS program
- A press release announcing your organization's role as Presenting Sponsor and opportunities for inclusion in all event-related interviews
- A prominent write-up and link to your company's website from the Hearts & Homes for Youth website
- Recognition and a speaking role during the Hearts & Homes HONORS program

To become our Premier Sponsor Today click: [Sponsor Here.](#)



HEART SPONSOR BENEFITS \$10,000

- Your company's name and logo printed in the evening's program and displayed at the event
- 10 invitations to the evening's event (1 full table)
- A special opportunity to meet with keynote speakers and VIPs
- A half-page black and white advertisement in the HONORS program
- Inclusion in all press releases and opportunities for event-related interviews
- A write-up and link to your company's website from the Hearts & Homes for Youth website
- Recognition at the Hearts & Homes HONORS event

HOME SPONSOR BENEFITS \$5,000

- Your company's name and logo printed in the evening's program and displayed at the event
- 10 invitations to the evening's event (1 full table)
- Quarter page black and white advertisement in the HONORS program
- Inclusion in all press releases and opportunities for event-related interviews
- Link to your company's website from the Hearts & Homes for Youth website
- Recognition at the Hearts & Homes HONORS event

To purchase a Heart or Home sponsor package now, click here to go to our secure site: [Sponsor Here](#)



YOUTH SPONSOR BENEFITS

\$2,500

- Your company's name printed in the evening's program and displayed at the event
- 10 invitations to the evening's event (1 full table)
- Inclusion in all press releases and opportunities for event-related interviews
- Recognition at the Hearts & Homes HONORS event

TABLE SPONSOR BENEFITS

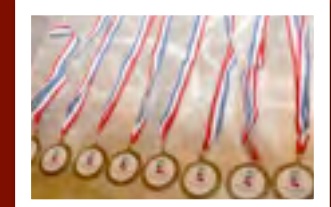
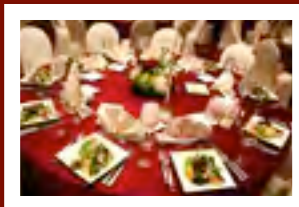
\$1,500

- 10 invitations to the evening's event (1 full table)
- Your company's name listed in the evening's brochure
- Your company's name listed on the Hearts & Homes for Youth website
- Recognition at the Hearts & Homes HONORS event

IN-KIND SPONSOR OPPORTUNITIES

In addition to the sponsor opportunities above, Hearts & Homes for Youth is also interested in finding event sponsors to help round out specific needs for the event. If you or your organization would be interested in becoming the event's **Flower Sponsor, Photography Sponsor, Invitation Sponsor or Awards Sponsor**, and receiving excellent visibility in the process, please contact Loretta d'Eustachio at 301-589-8444 x212 or loretta@heartshomes.org.

To purchase a Youth or Table sponsor package now, click here to go to our secure site: [Sponsor Here](#)



2008 EVENT HIGHLIGHTS

THE HEARTS & HOMES HONORS
2009 Sponsor Packet



L-R: Jerry Pritchett, Rex Smith, Doris Buffett, John Walsh, Robbie Callaway



L-R: Rex Smith, Judge John Tracy, Tessa Nelson, Dion Oglesby, Tammy O'Rourke



L-R: Robbie Callaway, Leon Harris, Vi Ripken and Elly Ripken, Lea Thompson, John Walsh, Rex Smith
INSET: Baltimore's Assistant Deputy Mayor Janie McCullough presenting award to Juli M. Wyatt

Thanks to our 2008 Sponsors and Special Guests:



The Halo Foundation



The Honorable Connie Morella
Mr. Leon Harris, ABC-TV
Ms. Lea Thompson, Dateline, NBC
Mr. John Walsh, America's Most Wanted/The National Center for Missing and Exploited Children
Ms. Doris Buffett, The Sunshine Lady Foundation
Ms. Juli M. Wyatt, Junior Achievers Motivated to Succeed
Former Governor Robert Ehrlich

Maryland Senator Ben Cardin
Montgomery County Executive Ike Leggett
Maryland Congressman Chris Van Hollen
Ms. Vi Ripken and Ms. Elly Ripken, on behalf of Cal Ripken, Sr.
Maryland State Senator Ida Ruben
Maryland Treasurer Nancy Kopp
Chief Judge Robert Bell, Maryland Court of Appeals
Baltimore Assistant Deputy Mayor Janie McCullough

Yes!

I want to invest in Hearts & Homes for Youth
as a Sponsor of the 2009 HONORS

I would like to participate as a:

- Premier Sponsor (\$20,000)
- Heart Sponsor (\$10,000)
- Home Sponsor (\$5,000)
- Youth Sponsor (\$2,500)
- Table Sponsor (\$1,500)

Other options for participation:

- I am interested in purchasing individual tickets (\$150)
- Please contact me about a donation for the *Live Auction*
- I am not able to attend, but I have enclosed a tax-deductible donation for
Hearts & Homes for Youth.

Name: _____

Organization Name: _____

Billing Address: _____

Daytime Phone Number: _____

Email Address: _____

- I have enclosed a check payable to Hearts & Homes for Youth

Please submit payments to 1320 Fenwick Lane, Suite 800, Silver Spring, MD 20910, C/O: HHY HONORS

- Please charge my investment to : Visa MC AMEX Amount to charge \$ _____

Card Number: _____ Expiration Date: _____

Name as it Appears on Card: _____

Billing Address (If different from above) _____

To purchase a sponsorship package now click: [Sponsor Here](#)